



# The Sustainability, Impact and Legacy Strategy of Fondazione Milano Cortina 2026

## 2.2 SUSTAINABILITY, IMPACT AND LEGACY STRATEGY

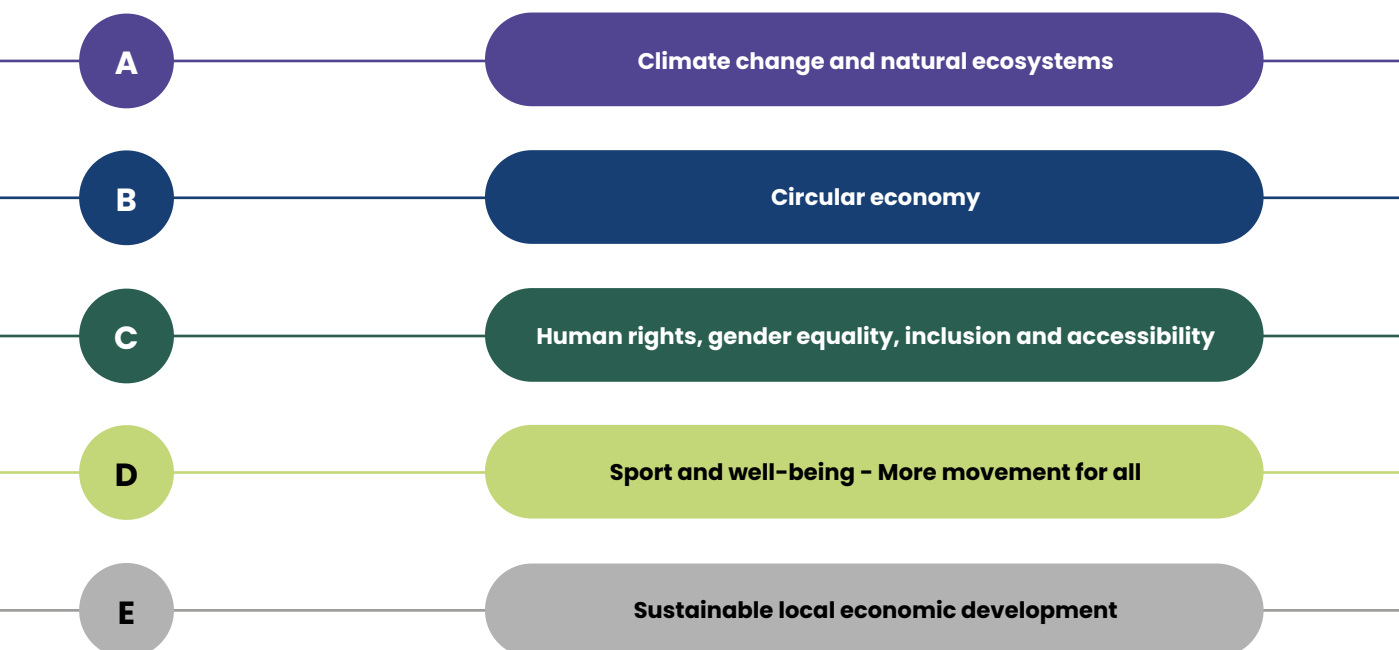
Fondazione Milano Cortina 2026 defined its Games organising and management Strategy based on the results of a materiality analysis, which led to the identification of the most relevant topics for Fondazione and its stakeholders concerning the sustainability, impact and legacy of the Games. The activity was conducted with reference to the Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda (Annex of this Executive Summary).

The organisation and management of the Olympic and Paralympic Games profoundly affects the territories that host them. The challenge for Fondazione Milano Cortina 2026 is not only to mitigate the negative impacts of an event of this magnitude, but to enhance and amplify the positive ones. For this reason, Fondazione intends to adopt a realistic, concrete and progressive approach to environmental and social sustainability, as well as to legacy, in which all stakeholders are involved.

Milano Cortina 2026 is a unique opportunity to reach and inspire not only the entire country, but a global audience through the values of sport, suggesting tangible actions aimed at greater sustainability: a collective commitment to safeguard the future of the planet.

The Board of Directors of Fondazione Milano Cortina 2026 approved the Sustainability, Impact and Legacy Strategy on 6 April 2022, and its revised version on 24 October 2023.

The Milano Cortina 2026 Sustainability, Impact and Legacy Strategy addresses the 5 following topics:



Each of these strategic topics includes a series of objectives, actions and targets to be achieved.

# Climate change and natural ecosystems

1

## **Focus on reduction of emissions associated with activities under direct control through organisational choices and technological innovations:**

- use of the electricity grid as the main source of power for temporary venues (also improving the capacity, resilience and redundancy of the existing grid) and limiting the use of temporary power systems as back-ups;
- 100% use of electricity from renewable and certified sources;
- 100% use of LEDs for temporary outdoor lighting of venues;
- climate action plan involving the main operational activities under direct control, such as transport, freight, Food and Beverage (F&B) within the Games planning and execution.

2

## **Offset 100% of residual emissions (under direct control) through direct or indirect support for additional avoidance/removal initiatives that contribute to mitigating climate change:**

- inventory of carbon emissions relating to Games planning and execution activities under direct control;
- purchase of high-quality credits on the voluntary carbon market, preferably with significant co-benefits;
- promotion and co-financing of local projects.

3

## **Involve the Contributing Parties in reducing emissions and offsetting residual emissions:**

- initiatives to stimulate concrete action and a collaborative approach through the use of sharing methodologies, tools, etc.

4

## **Support the climate resilience of communities in the Games territories, to reduce climate change-related damages through specific pilot projects:**

- initiatives for improving the adaptive capacity of Small and Medium-sized Enterprises (SMEs) in the territories of the Games.

5

## **Minimise impacts on local natural ecosystems:**

- positive balance with the restoration of natural ecosystems after the occupation of temporary venues;
- adoption of measures resulting from the Milano Cortina 2026 Strategic Environmental Assessment (of the Games Delivery Plan).

1

**Improve the sustainability performances of Fondazione's supply chain:**

- procedures for procurement and licensing of products and services with at least one or more environmental and social criteria for the most at risk categories;
- pilot projects of circular models for goods and services for the Games;
- restriction of disposable products in the F&B system.

2

**Maximise circular solutions for temporary infrastructures and assets after the Games:**

- 100% circular solutions for directly managed overlay elements;
- 100% reuse of (non-overlay) assets in good conditions.

3

**Optimise resource management in waste and water conservation:**

- 70% of municipal waste materials sent for recycling;
- 80% recycling of packaging waste;
- 100% reuse (for human or animal purpose) of unused food in venues and F&B production centres;
- adoption of a "zero waste to landfill" approach;
- reduction of water consumption through monitoring and technological innovation.

# Human rights, gender equality, inclusion and accessibility

1

## **Ensure respect of human rights and accessibility in the organisation of the Games throughout the life cycle of the event:**

- 40% of women in management roles by 2026;
- promotion of equal pay and professional development for women, as well as opportunities for people with disabilities and vulnerable people;
- support for business and supply chain development practices that empower women;
- implementation of a gradual Human Rights due diligence process with a focus on the main Milano Cortina 2026 branded products and services (suppliers and licensees);
- promotion of initiatives for Universal Accessibility in the hosting territories;

2

## **Raise awareness on social inclusion and gender equality, creating an environment free of discrimination, as well as of physical, sensory, mobility and communication barriers:**

- communication and awareness through education and cultural programmes;
- 100% of initiatives directed and/or sponsored by Milano Cortina 2026 (also through the sub-brand system e.g. Italia dei Giochi) with contents/messages and policies aimed at respect for human rights and inclusion, with a focus on the culture of respect and safeguarding, also in order to practice sport in a safe and harassment-free environment.

3

## **Promote best practices for safeguarding:**

- development of specific internal procedures to prevent and respond to any safeguarding issues, also applicable during Games time;
- involvement of CONI, CIP and International Sports Federations, for the promotion of women's and children's rights and prevention and protection from abuse.

# D

## Sport and well-being – More movement for all

1

**Support future generations (aged 6–18) through specific projects aimed at increasing sports practice:**

- sports legacy for infrastructures – collaboration with stakeholders (public authorities, private owners, third sector organisations, national federations, etc.) to create a sports legacy for new and renovated infrastructures thanks to the Games and creation of a stronger movement for winter sports in all Games territories;
- introduction of 30 minutes of movement per day for school-age girls and boys in the Games territories;
- Education Programme and Milano Cortina 2026 Trophies in cooperation with FICTS<sup>5</sup>;
- Third-party projects linked to the Games: Italia dei Giochi programme and Partner marketing activation.

2

**Promote universal accessibility in winter disciplines for people with disabilities:**

- Accessibility Strategy with special focus on universal accessibility in sports facilities and infrastructures;
- donations of sports equipment to National Federations to enable children with disabilities to participate in various winter sports.

<sup>5</sup> Federation Internationale Cinema Television Sportifs.

# E

## Sustainable local economic development

1

### Fight depopulation in mountain areas:

- new jobs through new and renovated sports infrastructure;
- support for the activities of Event Delivery Entities (EDEs);
- support for the growth of infrastructure capacity (energy, transport, new and renovated sports facilities, improved hotel accessibility);
- possibility of hosting future international and national competitions through the promotion of the territories of the Games and through the promotion of sustainability certification systems for hotel facilities.

2

### Create a positive social impact:

- Social business – Involvement in the overall OCOG procurement of Social Businesses (SBs), Small and Medium Enterprises (SMEs) and Very Small Enterprises (VSEs). Supporting SBs, SMEs and VSEs in meeting the needs of the Games. Encouraging Games stakeholders (e.g. TOP and National partners) to adopt the same approach towards SBs, SMEs and VSEs (project supported by/ in cooperation with Yunus Sport Hub).

3

### Increase and support the creation of new skills in sports event management:

- Volunteer programme;
- university courses dedicated to the management of mega events;
- dedicated training for EDE staff;
- pilot sports school project dedicated to winter sports.

The strategy is being implemented through a progressively evolving operational document that is part of the sustainability management system and will follow the entire life cycle of the Games, in compliance with the UNI EN ISO 20121:2013 standard. The first certification of the sustainability management system is expected to be achieved in 2024. The implementation of this management system will enable activity coordination, collection of key performance indicators (KPIs) and monitoring and mitigation of potential environmental risks and impacts, as well as ensuring compliance with applicable environmental, social and governance legislation and enhancing the positive impact of activities.

# **United Nation's Sustainable Development Goals**





---

## Worldwide Olympic and Paralympic Partners

---



---

## Olympic and Paralympic Premium Partners

---



---

## Olympic and Paralympic Partners

---



---

## Olympic and Paralympic Sponsors

---



---

## Official Supporters

---

AIRWEAVE

HERBALIFE

KÄSSBOHRER ITALIA

OTTOBOCK

TICKETONE

VALELLINA TASTE OF EMOTION

---

## Official Hospitality Provider

---

ON LOCATION

**Published by Fondazione Milano Cortina 2026**

**The Milano Cortina 2026 Organising Committee for the Olympic and Paralympic Winter Games**

© 2024 Fondazione Milano Cortina 2026 – All rights reserved.



If you require an accessible version of this file, please email Milano Cortina 2026's Editorial Services: [editorialservices@milanocortina2026.org](mailto:editorialservices@milanocortina2026.org).

Olympic terminology (e.g. Olympic™, Olympics™ and Olympic Games™) and other Olympic Properties are trademarks owned by the International Olympic Committee (IOC). All rights to the Olympic Properties belong exclusively to the IOC. For further information please see [Olympic Properties \(olympics.com/ioc/olympic-properties\)](https://olympics.com/ioc/olympic-properties).

All rights to the Paralympic Properties belong exclusively to the International Paralympic Committee (IPC). For further information please see [Intellectual Property Regulations, IPC Handbook \(paralympic.org/ipchandbook\)](https://paralympic.org/ipchandbook).

Fondazione Milano Cortina 2026 manages all Intellectual Property with respect to the Olympic and Paralympic Winter Games Milano Cortina 2026. For further information please see [Intellectual Property Protection \(milanocortina2026.olympics.com\)](https://milanocortina2026.olympics.com).



[milanocortina2026.org](https://milanocortina2026.org)

[f milanocortina2026](#) | [X milanocortina2026](#) | [in milanocortina2026](#) | [@ milanocortina2026](#)  
[v milanocortina2026](#) | [d milanocortina2026](#)